

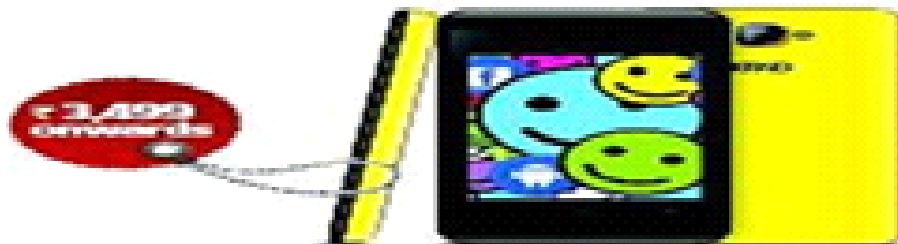
## LAUNCH PAD



**Sony PlayStation 4:** Sony's latest gaming console comes with 8GB RAM – meant to ease lag during gameplay – coupled with enhanced performance to enable a glitch-free and immersive gaming experience. The PS4's Remote Play function lets you play games on a PS Vita, freeing the TV up for others. Android & iOS users can also download the PlayStation app for a second screen experience. The PS4 allows you to share gameplay to social networks – the new controller has a dedicated button for this purpose. It will be available in the market from early January onwards. Each additional controller will be priced at ₹4,999. The PS4 camera is also priced at ₹4,999.



**Acer Iconia W4:** Addressing the most glaring issue with the first generation Iconia W3, the new W4 has a superior 8-inch touchscreen IPS display with zero air gap. It retains the same one-handed portability of the original but packs the latest Windows 8.1 and a new 1.33GHz quad core Intel Atom processor. Other specs include 2GB RAM, dual cameras (5MP rear + 2MP front), 1280 x 800 pixel screen resolution, micro USB & micro HDMI ports, WiFi and Bluetooth. It's available in 32GB and 64GB versions which can be expanded by another 32GB using the micro SD slot. Optional accessories include an ultra-slim Crunch keyboard and Crunch cover.



**Simmtronics Xpad F** Android smartphones: Simmtronics has launched a range of affordable Android smartphones for the Indian market. The entry-level Xpad Q1 (₹3,499) has dual SIM support, a 3.5-inch LCD, 1GHz processor, 256MB RAM, 512MB storage (expandable), Android 2.3, dual cameras (2MP + VGA), WiFi and FM. The top-end Xpad M1 Amazon (₹6,999) has dual SIM support, 4.7-inch (854 x 480 pixel) LCD, 1.2GHz dual core processor, 512MB RAM, 4GB storage (expandable by 32GB), Android 4.2, dual cameras (8MP rear + 2MP front), WiFi, GPS, FM and 1,800mAh battery.