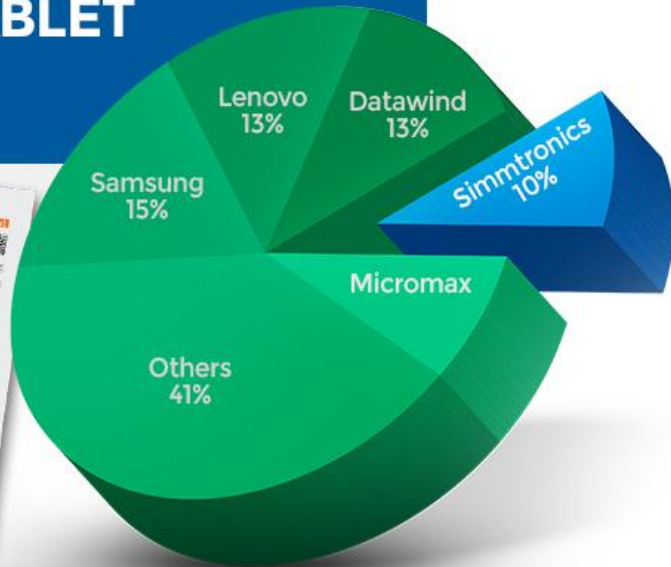


# SIMMTRONICS' GLOBAL-LEVEL TECHNOLOGY MAKES NEWS BY GRABBING 10% TABLET MARKET SHARE



India Tablet Top 5 Brands 3Q CY 2013

Friday 27 December  
India's third largest manufacturer Simmtronics has bagged 10 percent market share in the third quarter (July-September) to Cyber Media Research India Quarterly Tablet PC Market Review.

Posted by ITVoice Media on December 26, 2013  
**India's leading Manufacturer Simmtronics achieves a whopping 10% tablet market share in Q3, catching up with the other leaders in the segment.**

Thursday, December 26, 2013  
**Simmtronics Semiconductors bagged 10% share in the Indian tablet market for quarter ended (July-September) 2013**

December 20, 2013- India's Semiconductors has bagged 10 percent market share in the third quarter (July-September) to Cyber Media Research India Quarterly Tablet PC Market Review. Analyst, CMR Telecoms Practice, Tarun Pethak, Analyst, CMR Telecoms Practice, said, "The market is expected to pick up towards the end of the year, once Tablet PC market consolidation. Only serious players are expected to remain committed to this category."

Posted by Saurabh Omer | On 27 December, 2013 | In Gemal  
India's third largest manufacturer Simmtronics Semiconductors has bagged 10 percent market share in the third quarter (July-September) to Cyber Media Research India Quarterly Tablet PC Market Review.

xpad@simmtronics.com  
www.simmtronics.com  
f /simmtronicsxpad



Source: CMR's India Quarterly Tablet PC Market Review, 3Q CY 2013, December 2013 release

## Bluetooth speaker

Simmtronics, one of the most respected brands in IT Industry brings its latest tech in the form of a Bluetooth speaker. The device will be available to customers at a reasonable price of Rs 2,999, which includes Bluetooth version 3.0+EDR with portable speakers and a power output of 3W. It also supports handsfree speaker phone calls and has a rechargeable lithium battery.



# **Simmtronics to make smartphones**

**New Delhi:** Tablet maker Simmtronics on Thursday made a foray into smartphone segment with the launch of two Android-based handsets at a price starting from ₹3,499 and also announced an investment of ₹200 crore in the new business. The company introduced two handsets under the Xpad brand at a price ranging from ₹3,499 to ₹8,999. "The company will invest ₹200 crore in the smartphone segment. We expect overall revenue of ₹800 crore by the end of this financial year," Simmtronics MD Indrajit Sabharwal said . —PTI